

NEW HOLLAND

Area Historical Society



VOLUME 9, ISSUE 1

WINTER 2013



The Neighborhood Grocery Store

Submitted by Brian Frankhouser

Late in 2012 the former Eaby's store on the corner of Jackson Street and Brimmer Avenue was razed. By coincidence, this event took place almost exactly 100 years after the first neighborhood grocery store opened in that section of town.

In 1910, Roy Brubaker married Grace Slater from Terre Hill and soon after moved into a recently constructed frame house at 209 Brimmer Avenue. The dwelling was part of the Kinzerton development. Kinzerton included 15 acres of Jackson Street, Prospect Street, and Brimmer Avenue, and was originally subdivided in 1906 by George Kinzer. Towards the end of 1912 the Brubakers opened a small grocery store on the north side of their home. By 1914, Roy was hired by John Bair to clerk for the Blue Ball Livestock Company and the grocery store business ceased. By the end of 1915, the Brubakers moved.



Early real photo postcard showing Roy and Grace Brubaker relaxing on the front porch of their home/grocery store at 209 Brimmer Avenue in 1913.

OFFICERS 2012-2013

President

Steve Loewen

Vice President

Mitch Dissinger

Secretary

Logan Patterson

Recording Secretary

Jan Haas

Treasurer

Bill Snyder

Newsletter

Julie Futer

OUR PURPOSE

To organize and preserve information and historical items that give insight to understanding the life and times of the New Holland area and sharing these finds with others.

KINZERTON'S NEW GROCERY

HAVING recently opened an up-to-date Grocery Store, I am now prepared to cater to your many wants in this line. Following is a partial list of the many things we carry: Canned Goods, Dried Fruits, Oranges, Candies, Cakes, Bretzels, Cheese, Molasses, Tobaccos, etc., etc.

GIVE ME A CALL.

Roy W. Brubaker,

BRIMMER AVENUE,

New Holland, Penna.

Early advertisement as it appeared in the New Holland Clarion on December 14, 1912.

HAPPY NEW YEAR

BUSINESS PARTNERS ALLIANCE ANNOUNCED

In this issue you will see something new called **2013 NHAHS BUSINESS PARTNERS ALLIANCE**. This is a category of support recently announced by the Board of Trustees. The listings in this section will be alliances of businesses that have an interest in seeing the Museum prosper in its role as a center of preservation of the History and Heritage of New Holland and the surrounding area. Business support of community efforts such as the Museum makes our area a pleasant place to live and work. To become a “Business Partner” contact a member of the Board of Trustees. The Board urges you to thank our Partners by taking advantage of the goods and services they offer. **Think local!**

MainStreet IT Solutions provides computer and networking solutions to businesses and residential users. They support virtualization, servers, networking, and any other type of computer repair or service.

Lonnie Martin started the company in 2010 and it is located in New Holland PA and covers Lancaster County and the surrounding areas.

We welcome MainStreet IT Solutions as a Heritage Partner in the NHAHS Business Partner Alliance!

Lonnie Martin
MainStreet IT Solutions LLC
501E East Main St
New Holland, PA 17557



2013 NHAHS BUSINESS PARTNERS ALLIANCE

2013 HERITAGE PARTNER

Main Street It Solutions, LLC

2013 BUSINESS PARTNER

Goodville Mutual Casualty Company

2013 BENEFACTORS

Gene and Mary Lowry

If you would like to become a Heritage Partner, Business Partner, or Benefactor, please contact the Trustees.
Thank You!

1950 AMVETS National Commander Harold Russell visits the brand-new AMVETS Hall in New Holland. In case you didn't know, the location of the Hall is where our museum is!

Harold Russell starred in the 1947 movie "The Best Years of Our Lives."

Russell played the role of Homer Parrish, a sailor who lost both hands during World War II and earned an Academy award for his performance!



Pictured from left to right: Wilbur Horning, Logan Patterson, Don Horning, Don Welsh, and Shaun Seymour

CONGRATULATIONS! YOU HAVE JUST WON...

This was the news the NHAHS received last fall from the Lancaster County Preservation Trust. The honor came in the form of the Trust's C. Emlen Urban Award for Leadership, which is given yearly to an organization for their efforts in preserving historic properties through re-adaptive use, while at the same time, making buildings and areas that surround them more vibrant. The NHAHS Museum in the former Kauffman Hardware Building met the criteria. Among the points of interest to the Trust was the fact that only two years had passed since the inception of the Museum construction and the finished product including the identification, storing, and displaying of artifacts. To that point the title of this article includes the word "you." The Trust was fully apprised of the number of volunteer hours and the solid financial support given to make this almost unbelievable thing happen in New Holland. So reread the headline, substitute your name for the YOU and understand that this is not an Award just to the Society but also to the many past and future volunteers and supporters of the New Holland Area Historical Society Museum. With your continued support our Museum will continue to be noticed and add vibrancy to our town and surrounding area.



Christmas on Main

Santa a.k.a. Lowell Parkes and Historical Society president Steve Loewen are shown during the very successful fifth annual Christmas on Main event in downtown New Holland. Lowell has been the Kauffman's Hardware Santa since 1981. When the hardware store closed in 2007 he moved temporarily to the RadioShack to keep the tradition going. Now that our museum is open it was decided to bring him back to the historic landmark building at 207 E. Main Street. The museum was expertly decorated for the holidays by our wonderful group of volunteers and was open all day to welcome visitors.



A MODEST REQUEST OF OUR MEMBERS

Membership in the NHAHS is extremely important as a source of support for programming, for Museum operations, and for the development of new ideas for the advancement of local history. As a Member you will be informed of what NHAHS is doing both by this quarterly Newsletter and by receiving updates from Steve Loewen. (If you are a member but do not get Steve's periodic e-mail updates, con-

tact loewen58@yahoo.com) Also, as a member you should feel pride when visiting your Museum or inviting friends to your Museum. And now the modest request. When you are done reading this Newsletter pass it on to a friend and encourage them to become a Member and join you in assuring that the History of our area will be protected and accessible for this and future generations.

Cut here and return to address below

NEW HOLLAND AREA HISTORICAL SOCIETY

MEMBERSHIP APPLICATION

Type of membership requested (please check one)

Lifetime Membership (\$500)

Annual Corporate Membership (\$100)

Annual Individual/Household Membership (\$20)

Other Gift

(Please print clearly)

First Name: _____ Last Name: _____

Address: _____

Zip Code: _____ Phone (area code): _____ E-mail: _____

ALL DONATIONS ARE TAX DEDUCTIBLE. Please send your check or money order made payable to NHAHS—New Holland Area Historical Society with this application to: **New Holland Area Historical Society, PO box 464, New Holland PA 17557**

UPCOMING EXHIBITS



With the completion of renovations to our west hall we now have space to devote to additional exhibits.

Two new exhibits will be unveiled late winter or early spring featuring the New Holland Machine Company and Victor F. Weaver, Inc. These two organizations, and their successors, have had a lasting impact, introducing the name of our town to the nation and world, boosting our local economy and supplying employment for many. Their employees have devoted their spare time to making New Holland a great place to live, worship and raise a family by being involved in local government, civic organizations and philanthropic endeavors.

We will advise you when the new displays are completed.

West Hall Is Complete!

The renovations of West Hall have been completed. If you believe in preserving Community history and in the restoration of one of the oldest Commercial buildings in our town, please help support our goal by sending your donation marked **WEST HALL** and by encouraging other interested persons to do so as well.



NEW HOLLAND AREA HISTORICAL SOCIETY

This Contribution is to assist in the completion of the renovations to West Hall in the New Holland Area Historical Society Museum.

Amount: _____

Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Mail to: NHAHS
 PO Box 464
 New Holland PA 17557



Volunteer Spotlight

In construction there are many tasks. Some require strength, some guile and others ingenuity. One job though, more closely resembles art, that being the finishing of drywall. The Museum has been extremely fortunate to have as a volunteer, Dave Maclay. Presently



Dave works as manager of the Radio Shack and as a sports official both of which he has been doing for over 30 years. Earlier in life, Dave worked for three local builders, learning the tricks of the trade and new skills as he worked his way up the ranks. Mostly, Dave credits the late Chris Stoltzfus for encouraging and giving him his biggest opportunity to learn all aspects of construction. During this time Chris allowed Dave to learn the finer skills of the industry including drywall finishing. This opportunity fit Dave perfectly as he believes you can learn anything you take an interest in even if you first fail. The Museum is fortunate to have volunteers such as Dave who believes everyone should give back to the community in some way.

NEW ARRIVALS AT THE MUSEUM !

New items of historic interest are a small table from the Eagle Hotel and an oak shelving unit from the I. P. Lowery grocery store that was originally located directly below the Museum's Main Hall. As you look the items over note the "black feet" on the table (to protect it from boot scuffs) and the holes in the shelves to support a display of products from the National Biscuit Co. Both items were donated by Mary and Gene Lowry.



Where Are We?

The winter months can be, oh, so long. So, to help you pass the time, in this issue we give you two locales to ponder. Where do you think we are in the photos below? Send your comments to jfuter@frontiernet.net and maybe we'll publish your answer in the next newsletter!

Photo #1



Photo #2

NEW HOLLAND

Area Historical Society



PO Box 464 New Holland PA 17557

www.nhhistorical.com

SOCIETY MEETINGS-2013

Historical Society Meetings are held in the chapel of Garden Spot Village every **3rd Thursday** of the month at **7:00 p.m.**
Here is the list of the upcoming dates:

- January 17th: Mr. Glenn Banner with "Flames over the Susquehanna." The story of the burning of the Columbia-Wrightsville Bridge during the Civil War. **PLEASE NOTE: This presentation will run 90 minutes long.**
- February 21st: Mr. Stephen Shaub with "Your Neighbor's Secret." The story of a Lancaster County man who stood up for his faith in difficult times after WWI
- March 21st: Ms. Tina Sams and "Home Remedies through the Centuries."